



Brookville Area Chamber of Commerce
Growing Businesses. Building Community.

Feb 24, 2023

Dear Valued Business:

We are so excited to present the 72nd Brookville Community Picnic which will be held at Golden Gate Park on Thursday, July 27, Friday, July 28, and Saturday, July 29, 2023. Our goal for this year is to provide our residents and visitors with exceptional entertainment that makes them proud to be part of this community while generating tourism from our surrounding communities. When the Picnic succeeds, the whole community succeeds!

The Brookville Community Picnic is a great opportunity to showcase your business. It shows your support for our community and the businesses of Brookville and surrounding areas. We encourage you to invest in the Picnic. Please review the various levels and details, and help us find the right fit for your business.

If sponsorship is not for you, please consider placing an ad in our program book. This book will be distributed to up to 5000 people! To ensure that your company's generosity is published in the annual Picnic Program Book, please respond by June 10, 2023.

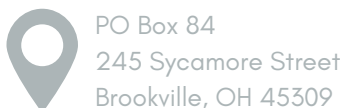
Your support is crucial in helping us grow the Picnic! We would love to hear your ideas on ways we can create the best experience for both you and our attendees. Please feel free to contact me at 937-833-2375 or email admin@brookvilleareachamber.org to discuss options and/or if you simply have questions. Thank you for considering the Brookville Community Picnic as part of your annual marketing strategy.

Please remit payment to:
Brookville Area Chamber of Commerce
PO Box 84
Brookville, OH 45309

Sincerely,

Angie Dull

Angie Dull
Member Relations Specialist

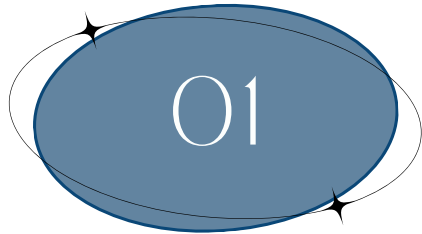


admin@brookvilleareachamber.org



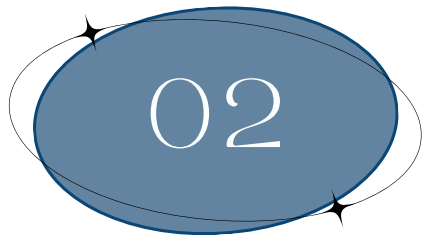
937-833-2375

WHY Sponsorship



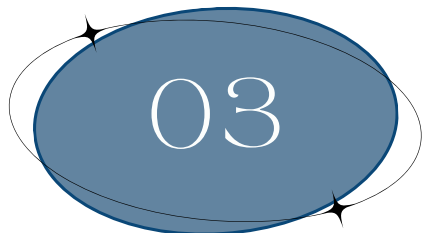
EXPOSURE

THE PICNIC REACHES OVER 5000 PEOPLE IN 3 DAYS AND HELPS YOUR BUSINESS OR ORGANIZATION TO ESTABLISH PRESENCE IN OUR COMMUNITY.



NETWORKING

OPPORTUNITIES TO NETWORK WITH SEVERAL AREA BUSINESSES AND ORGANIZATIONS, WHILE ALSO ENGAGING FACE-TO-FACE WITH THE COMMUNITY.



ENHANCE YOUR IMAGE

COMMUNITY INVOLVEMENT AND EVENT ASSOCIATION HAS BEEN PROVEN TO ENHANCE THE IMAGE OF BUSINESSES IN OUR AREA.

"Picnic staff went above and beyond to make sure everybody was taken care of. I greatly appreciate all the help and positive feedback. Look forward to doing it again next year."

Prestige Entertainment Unlimited ~ Dale Noland

"The show has such a great turnout. Our family enjoys the safe, friendly environment that the kids can run with friends and have tons of fun. The staff are super helpful and planning is very organized. It's our favorite show of the year as a vendor!"

Lee's Rootbeer ~ Carlene Hoover

"The picnic is a great way to display your business whether it is for direct sales or to make contacts in the community. The attendees range from consumers to other business owners and the connections you make while supporting a great family fun atmosphere are invaluable."

Longhorn Fab Shop ~ Manfred Schreyer

Exclusive Opportunities

FIREWORKS SPONSOR – \$10000

NAME & LOGO INCLUDED ON ALL MEDIA
LOGO ON BANNER AT BOTH GATES ENTERING EVENT
30-SECOND COMMERCIAL AT 6P BOTH DAYS
+ALL BENEFITS LISTED ON SPREADSHEET ATTACHED

TITLE SPONSOR – \$3500

NAME & LOGO INCLUDED ON ALL MEDIA
BANNER (PROVIDED BY BUSINESS) ON MAIN STAGE
30-SECOND COMMERCIAL AT 12 AND 6P EACH DAY
NAME MENTIONED DURING EVERY ANNOUNCEMENT BY EMCEE
+ALL BENEFITS LISTED ON SPREADSHEET ATTACHED

DRIVE IN GATE SPONSOR – \$2500

LOGO ON BANNER AT BOTH GATES ENTERING EVENT
30-SECOND COMMERCIAL AT 6P BOTH DAYS
+ALL BENEFITS LISTED ON SPREADSHEET ATTACHED

BAND SPONSOR – \$2000

15-SECOND COMMERCIAL BEFORE FRIDAY AND SATURDAY
HEADLINING BAND
BANNER (PROVIDED BY BUSINESS) BESIDE MAIN STAGE

MAIN DINING TENT SPONSOR – \$1000

2 BANNERS (PROVIDED BY BUSINESS) OUTSIDE OF LARGE
DINING TENT

BATHROOM SPONSOR – \$1000


POSTER (8.5X14) PROVIDED BY BUSINESS LOCATED IN 6
PORTA JOHNS AND ALL BATHROOM STALLS

SMALL DINING TENT SPONSOR – \$500

BANNER (PROVIDED BY BUSINESS) OUTSIDE OF SMALL
DINING TENT

GOLF CART SPONSOR – \$500

BANNER (PROVIDED BY BUSINESS) ON GOLF CARTS (2)

 Title \$3500	Diamond \$2000	Platinum \$1000	Gold \$500	Silver \$250	Bronze \$150
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Sponsor name listed in Picnic Program	✓	✓	✓	✓	✓	✓
Sponsor name listed on portable banner by stage	✓	✓	✓	✓	✓	✓
Booth Space	✓	✓	✓	✓	✓	
Logo on sponsor banner at main stage	✓	✓	✓	✓		
Logo on all promotional materials and advertisements	✓	✓	✓			
Sponsor name mentioned by emcee	Hourly	Frequently	Regularly	Periodically	Daily	
Ad space included	Back Cover or inside front cover	Full page color	1/2 page color	1/4 page b/w	1/8 page b/w	
Free T-Shirts	5	3	2			
Commercial (provided by business, read by emcee)	30 seconds 2x per day	30 seconds 1x per day	15 seconds 1x per day			



1/8 Page

**\$100
color**

**\$50
b/w**

**Full Page
\$450 color -
\$300 b/w**



1/4Page

\$200 color

\$100 b/w



1/2 Page

\$300 color

\$150 b/w